

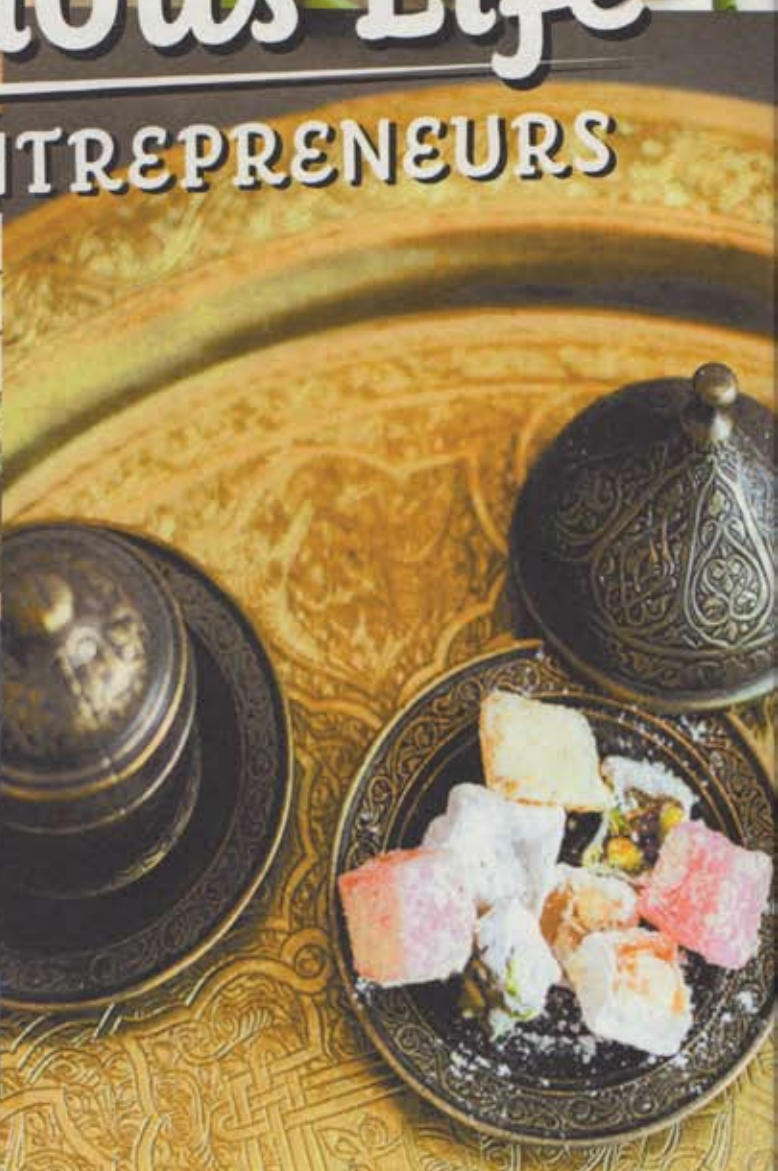


A Delicious Life

NEW FOOD ENTREPRENEURS



gestalten



€uro Bread by Michael Anastassiades

Feeding Europe with the right questions

Confronted by the Euro crisis during a Kopiaste/ Greece is for Lovers event at London Design Festival 2012, designer Michael Anastassiades's response was to create €uro Bread stamps that question the relevance of inter-European solidarity and suggest giving back more. Each stamp is embossed with a graphic pattern that depicts the configuration of

the European Parliament, an enhanced version of the European Union flag merging with euro-currency, or Ms. Merkel's portrait. Stamped on what the Greeks call Prosfhora loaves—bread offerings often baked at home for the Church and shared with the congregation—the breads become edible mediums that intrinsically carry a unique political message.



